

Color Symbolism

Not only appealing to the eye, but evokes emotion; colors are very important when conveying a message. Colors help communicate a message with each one having its own meaning.

Red: Red is anger, Valentines, power ties, and warning lights.

Orange: Orange is vibrant; it denotes energy, warmth, and the sun.

Yellow: Yellow is for happy people and cowards. It is mostly warm and friendly.



Green: Green is the color of life, of nature.

Blue: Blue is friendly, authoritative, peaceful, and trustworthy.

Purple: Purple is warm and cool, fitting for kings, priests, and ladies.

Each color by itself does convey its own message; however, when combining colors, your message can be enhanced. For example, when mixing blue and green, you will get turquoise. This color has a sweet feminine feel while the darker teal shades add lively sophistication.